

Business Teachers Association of New York State
IN PERSON CONFERENCE
Soaring Higher Together

*****7 CTLE Hours Available*****

Dates: October 19-20, 2023

**Time: October 19 (4:30 pm-7:30 pm)
October 20 (8:00 am-3:45 pm)**

**Where: The Century House
997 New Loudon Rd, Latham, NY 12110**

**Price: BTANYS Members \$150
Non Member \$200 ('23-'24 Membership included)
Students \$75**

*****Networking/Social Hour on October 19th*****

*****Breakfast & Lunch included on October 20th*****



REGISTRATION

EVENT HIGHLIGHTS:

- ENGAGING KEYNOTE SPEAKERS
- INTERACTIVE WORKSHOPS AND SEMINARS
- NYSED UPDATE
- INNOVATIVE TEACHING TOOLS EXHIBIT
- PRESENTATION OF 2022-2023 AWARDS
- NETWORKING OPPORTUNITIES WITH FELLOW EDUCATORS



Don't miss this opportunity to enhance your teaching skills, connect with fellow professionals, and stay up-to-date with the ever-evolving business education landscape!

For more information visit our website:

www.btanys.org



Soaring Higher Together

AGENDA

Thursday, October 19 - 4:30-7:30pm

4:30 pm - 5:00 pm Legislative Direction of Career and Tech Ed

5:00 pm - 7:30 pm Networking/Social/Hors D'oeuvres
Sponsored by NGPF

Friday, October 20 - 7:30am - 3:45pm

7:30 am - 8:00 am Registration

8:00 am - 9:00 am Keynote - NYS Department of Labor

9:10 am - 10:00 am Breakfast and Business Meeting
President's Report
Treasurer's Report

*****10:00 am - 12:00 pm Industry Visit to Ayco-Goldman Sachs*****
Pre-Registration Required see below.

10:10 am - 10:55 am Breakout Session 1

Vendor Visits (15 minutes)

11:10 am - 11:55 am Breakout Session 2

12:00 am - 1:20 pm Lunch
NYSED update
2022-2023 Award Presentation

1:30 pm - 2:15 pm Breakout Session 3

Vendor Visits (15 minutes)

2:30 pm - 3:15 pm Breakout Session 4

3:30 pm - 3:45 pm Closing Remarks,
Game & Final Prize for 1 lucky winner

Schedule Subject to Change



***Ayco - Goldman Sachs will be offering an industry visit at their new office complex in Latham, NY. There will be a brief panel presentation, facility tour, discussion on DEI (Diversity-Equity-Inclusion) and breakout discussions. This session is limited to 20 participants. Name, phone number and email must be provided in advance and will be shared with Ayco for security purposes.



<https://tinyurl.com/Ayco-Goldman-Sachs> Click the link or Scan QR code to Register



Breakout Sessions



*Additional Sessions may be added.

Career Exploration Journey Using Virtual Reality

Presented by Dana Politis (NYSDOL Associate Commissioner for Workforce Development)

The New York State Department of Labor (DOL) provides virtual reality services to help with career exploration and skill development in over seven industries. Learn more about the offerings and how you can partner with the DOL to use this technology in the classroom.

Color Accounting... Bring Your Classroom to Life!

Presented by Jessica Gartland (Color Accounting/Longwood High School)

The Color Accounting Learning System is a unique approach to teaching accounting/financial literacy. It is easy to implement in the classroom, visually intuitive, and presents a logical approach to accounting. It encourages independent exploration and debate while providing a highly structured, conceptually coherent explanation of the world of accounting.

Connecting Today's Youth with the Work of Tomorrow

Presented by Akilah Jones (NYSDOL Project Coordinator)

Career development and planning is a lifetime process that begins in middle school. Students must understand the world of work, how they fit into it, what jobs exist, what skills must be obtained, and what businesses are looking for in an employee. Preparing the students of today with the skills for tomorrow while connecting their passion to a purpose is a critical component to long-term success.

Getting Your Business Program NYSED-Approved

Presented by Michael LaMastra (Associate NYSED)

This session will provide an overview of the program approval process for business and marketing education programs. This session will explain the benefits, outline the process, and discuss strategies to implement a successful approved program. Those who are looking to start an approved program and those who already have approved programs are welcome to attend.

NGPF Career Resources: Prepare Your Students for Jobs of the Future

Presented by Christine Kelly (Distinguished Educator of NGPF Shenendehowa High School)

Explore the 5 Future-Ready Career resources in 50 minutes that you can use immediately in your classroom! Includes methods of instruction, bridging classroom to industry and curriculum.



Breakout Sessions



*Additional Sessions may be added.

NGPF's Top 5: Favorite Resources for the Personal Finance Classroom

Presented by Christine Kelly (Distinguished Educator of NGPF Shenendehowa High School)

Explore the Top 5 NGPF resources in 50 minutes that you can use immediately in your classroom! NGPF provides engaging and current curriculum and professional development opportunities at NO COST! School is where life-changing financial education can reach ALL young people, not just the lucky few... so check out the resources available to you today!!

Recruiting New Business Teachers

Presented by Jill DiTullio (Lockport High School)

A discussion and brainstorm session on how we can make it easier to recruit and retain new business teachers. Three goals discussed in this session will help your program recruit and retain qualified candidates to your program.

Teach Empowered

Presented by Christina New (Cazenovia Schools)

We believe in the power of teachers to guide students in discovering their unique talents, passions, and purpose. Our free training and vast library of resources will help you cultivate a classroom with meaningful, real-world experiences. Develop grit and a growth mindset to tackle any problem life might throw your way.

Teacher Certification / Business & Marketing Edu. at SUNY Oswego

Presented by Dr. Jan Woodworth (SUNY Oswego Graduate Coordinator)

This session will provide an overview of certification options for students who attend SUNY and choose Business and Marketing Education. Certification can be done at the undergraduate or graduate levels. This session will also discuss alternate pathways for those choosing education as a second or later career.

Portions of this conference were made possible by a generous incentive grant made by the CTE Technical Assistance Center of New York

